



---Prentke Romich Company Press Release---

For Immediate Release

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Wooster, OH: Medical Mutual of Ohio and *Smart Business* has awarded Wooster-based Prentke Romich Company (PRC) a 2007 **Pillar Award for Community Service** in northeast Ohio. All 2007 Pillar Award winners and their good deeds are featured in the December issue of *Smart Business*. PRC is noted by Medical Mutual of Ohio and *Smart Business* as “a tribute to this region and we congratulate you on your organization’s commitment to philanthropy.”

PRC gained attention through its international “**40 for 40**” program, which donated 40 of its industry-leading speech-output devices to individuals who lack funding-assistance options and would otherwise not be able to obtain a communication aid such as PRC’s *SpringBoard*[™], *Vantage*[™], *Vanguard*[™], *Pathfinder*[™] and its newest product release, *ECO*[™]-14. This program was enacted to mark the company’s 40th year as a worldwide leader in the field of augmentative and assistive communication (AAC) technology.

“We have always measured our success on the success of our clients in achieving maximum independent communication,” explained PRC President Dave Moffatt. “That’s why we are focusing our anniversary celebrations around those individuals who rely on PRC’s AAC devices to experience the freedom of spontaneous, independent, and interactive communication.”



The 2007 Pillar Award ceremony took place December 6, 2007 at Executive Caterers at Landerhaven in Mayfield Heights, Ohio. Proceeds from the event are donated to The Pillar Fund, which is dedicated to helping Northeast Ohio reach its true potential through grants to regional nonprofit organizations in need.

PRC, Then and Now

Ed Prentke, one of the company’s co-founders (now deceased), was a research engineer at Highland View Hospital in Cleveland, OH in 1964 when he first met Barry Romich, an engineering student at Cleveland’s Case Institute of Technology (now part of Case Western Reserve University). The two participated in a federally funded medical engineering research program, completed several small projects together, and formed PRC in 1966 to continue their collaboration on assistive technologies.

Barry Romich, 62, continues to serve as PRC's Chairman and CEO at the 1022 Heyl Road, Wooster, Ohio location. Through an employee stock ownership program launched three years ago, plans are moving forward for PRC to become 100% employee-owned.

Today, PRC has earned international acclaim as the leader in developing high-quality augmentative communication devices and delivering world-class service and support that enables adults and children to overcome communication challenges.

"The same values that inspired PRC's founders -- innovation, compassion, and a commitment to communication without limitations -- continue to guide PRC today," said Moffatt. "They are the values that will guide PRC into the future."

To learn more about PRC and the products and services it offers, go to **www.prentrom.com** or call **(800) 262-1984**.

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