

The ESOP Association *News Release*

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Prentke Romich Company Honored for Excellence in “Employee Ownership” Communications

June 12, 2007 (Washington, DC) – Prentke Romich Company (PRC) has been selected by The ESOP Association as the winner of the 2007 Total Communications Program, 100 or fewer employees Annual Award for Communications Excellence (AACE). The AACE Awards are sponsored each year by the Association to recognize the outstanding communications and educational programs of its members. The awards are presented each May at the Association’s Annual Conference in Washington, DC to companies who have excelled in communicating the ESOP (employee stock ownership plan) and its meaning to the company’s employees.

Prentke Romich Company (PRC) is the worldwide leader in the development and manufacture of augmentative communication devices, computer access products, and other assistive technology for people with severe disabilities. Founded in 1966 and headquartered in Wooster, Ohio, PRC has enabled thousands of speech-impaired children and adults worldwide to achieve spontaneous, independent, and interactive communication regardless of their disability, literacy level, or motor skills. PRC’s commitment to the AAC community is reflected in the skills and experience of its employees, who began taking ownership of the company in 2004 through an employee stock ownership plan (ESOP).

“We are pleased to have been selected as a 2007 AACE Award winner by The ESOP Association,” commented Dave Moffatt, PRC President. “We are proud to be an ESOP company and strongly believe in the power of employee ownership and share that belief with all our employees.”

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AACE Award winners are chosen by a panel of five judges made up of both management and non-management employee owners, each of whom has demonstrated active experience and interest in the field of ESOPs and employee ownership communications. Awards are based on: overall quality and quantity of employee owner education, contributions of employee owners, integration of the ESOP into company culture, frequency of ownership communications, involvement and/or response of employee owners, encouragement of ownership attitudes, clear explanations, creative ideas, graphic design, and technical quality.

Founded in 1978, The ESOP Association represents over 1,400 ESOP companies and 750,000 employee owners who believe that employee ownership will improve American competitiveness, increase productivity through greater employee participation and strengthen our free enterprise economy.

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