



NEWS RELEASE

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PRC'S BARRY ROMICH RECEIVES COMMUNITY IMPACT AWARD IN RED CROSS CEREMONY

WOOSTER, OH (May 21, 2007)

The Wayne County Ohio Chapter of the American Red Cross held its first annual "Real Community Heroes Awards Breakfast," Thursday, May 17, 2007 at Memories Convention and Party Center in Wooster, Ohio.

Barry Romich, CEO and co-founder of Prentke Romich Company (PRC) in Wooster was among the 26 individuals honored at the awards event. Mr. Romich received the **Community Impact Award** from the Red Cross for PRC's "40 for 40" Program and the company's commitment to restore communication devices to individuals whose PRC devices were damaged or lost during Hurricane Katrina. In addition, Mr. Romich has organized and hosted several AAC (augmentative and alternative communication) summer camps over a span of many years.

To celebrate its 40th anniversary, PRC donated 40 communication devices to individuals who lack funding-assistance options and would otherwise not be able to obtain a communication aid. In 2005, after Hurricane Katrina ravaged New Orleans, PRC helped many individuals who depend on a PRC device for communication by loaning the equipment they needed until permanent replacement devices could be placed with the individual or until their devices could be repaired.

Wayne County Red Cross Executive Director John Gareis said of the event, "This is a good event and there are a lot of worthwhile people here. This isn't just about what people do for the Red Cross. It is about what people do in the community. This event is acknowledging people who do good things."

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About Prentke Romich Company (www.prentrom.com)

Prentke Romich Company (PRC) is a leader in the development and manufacture of augmentative and alternative communication (AAC) devices, computer access products, and other assistive technology for people with communication disabilities. A hallmark of PRC communication products is the superior communication performance of the people who use them. This performance is based largely on the proprietary semantic compaction™ language representation method.

Headquartered in Wooster, Ohio, PRC has a national network of speech and language professionals and special educators who provide the best customer support in the industry. PRC products are distributed internationally through PRC subsidiaries in the United Kingdom and Germany plus partnerships with leading AAC companies worldwide.

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